

## FILM CRITIC/SPECIALIST (MULTIMEDIA) – CORRESPONDENT TIFF '21

TERM: P/T STAFF CONTRACT (PROJECT BASED – FREELANCE)

Canadian Centre for Civic Media and Arts Development Inc. operates as VX3 Exchange. We strive to connect the Canadian Afro-Caribbean community (*and other key demographics*) by way of producing media and event content that engages with a broader audience. We offer professionally guided models in media and the arts to create experiences that inspire **CULTURE**, **CREATIVITY** and **CONNECTIVITY** across Canada. Find out more about us at: [www.vx3exchange.com](http://www.vx3exchange.com) – We are home to [VIBE105](http://www.vibe105.com) (105.5FM) Toronto.

Make your mark in Online Film Journalism.  
We want YOU to join our community!

### JOB DESCRIPTION

VIBE105 FM is an official Media Partner of the **Toronto International Film Festival (TIFF)**. We have an exciting opportunity for an organized and innovative freelance Film Critic/ Specialist to cover TIFF '21 (TIFF) on behalf of VIBE105. The festival will take place **September 09 - September 18, 2021** and will be a **combination of digital and in-person screenings**.

The Film Critic/Specialist will provide **comprehensive coverage** (*that resonates with our [VIBE105 communities](http://www.vibe105.com)*) for our **social media platforms** such as *Instagram & YouTube*, and our **lifestyle blogs**. Coverage will include single-handedly **writing complete film reviews**, **curating and packaging video interviews** and other **bite-sized content** for our **audio, visual and digital platforms**.

**A detailed coverage strategy – from production to execution and distribution of final segments- will be required upon resumption of role.**

The Film Critic/ Specialist should be **self-driven, social media savvy** and be able to keep pace with the constantly evolving nature of an internationally acclaimed Film Festival.

Meetings between the Content Coordinator and Film Critic/ Journalist will take place on a regular basis (**regularly remotely/ occasionally on-site**).

**\*NOTE: DUE TO CURRENT RESTRICTIONS - OPERATIONS WILL BE A MIX OF REMOTE & ON-SITE**

### QUALIFICATIONS:

- A passionate film buff with a diverse journalism background
- Experience creating **video and graphic design templates** to be used across all media channels from broadcast, video, digital, social media, to online.
- Must be able to **generate smart commentary** for our **audio, video and digital platforms**.
- Must thrive on **tight deadlines**
- Open-minded to various perspectives in alternative, socially engaging programming
- Demonstrate an ability to work in a remote team/collective environment
- Strong written and oral communication skills

- Demonstrate innovation, problem solving and multitasking skills
- Coordinate and conduct interviews with identified talent
- Ability to follow instructions, work independently and take initiative
- IF ONSITE: Cover Press Conferences, Red Carpet Premieres, Camera Calls, Film Screenings, Gala Presentations and any other events during TIFF as identified by VIBE105.
- Pitch ideas for movies, TV, and celebrity feature coverage
- **Previous experience covering an INTERNATIONAL FILM FESTIVAL IS A MUST.**

Applicant must send a cover letter, resume, multimedia samples for review and **MUST LIVE IN TORONTO/ GTA** and prepare to **work REMOTELY (Regularly) and ON-SITE (Occasionally)**. Please specify in your application your area(s) of interest and experience, including any accommodation(s).

If considered for the position applicant must provide:

- a 30-second pilot video of them doing a film review,
- three (3) professional references and
- a brief coverage plan - prior to a scheduled interview with the News Desk Coordinator.

Applicants should be confident, sociable, reliable, fast-learners, quick thinkers, and a self-starter. If you have these qualities, please email to schedule an interview (via Zoom). We are looking forward to hearing from you!

Contract for P/T hours, Approx. **\$16.50 per hour / 10-15hrs p/wk** (*additional hours dependant on projects*)

Deadline: **JUNE 16, 2021 by 4:00 pm EST**

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*VX3 Exchange (CCCMAD Inc.) is an anti-sexist, anti-racist, anti-homophobic, anti-oppressive employment environment; and is committed to a diverse and equitable workspace. Only candidates selected for an interview will be contacted.*

Job Contact Information - Send Submissions to:

Fatima Husain, News Desk Coordinator

**VIBE105 – Toronto’s Diverse Music Mix**

c/o VX3 Exchange

York University - The Student Centre, Suite 413

4700 Keele Street Toronto, ON M3J 1P3

Email: [jobs@vx3exchange.com](mailto:jobs@vx3exchange.com) Fax: (416) 650-8052

**Salary:** \$16.50 pr/hr

**Terms:**

Contract for Fall Term (*with potential for extension*)

**Start Date:** August 23<sup>rd</sup>/2021

**End Date:** Sept 24<sup>th</sup>/2021

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Upon appointment, the role will be required to work flexible hours and complete a determined observation period. If necessary, the candidate will be provided with the necessary trainings during the first two weeks of their appointment. *Note: If identified, these trainings will then be compulsory to undertake. **ONLY CANDIDATES WITH A PREVIOUS EXPERIENCE WILL BE CONSIDERED FOR THIS ROLE.***