

## DIGITAL CONTENT SPECIALIST - MULTIMEDIA FEATURE (IMPACT)

TERM: P/T STAFF CONTRACT (PROJECT BASED – FREELANCE)

Canadian Centre for Civic Media and Arts Development Inc. operates as VX3 Exchange. We strive to connect the Canadian Afro-Caribbean community (*and other key demographics*) by way of producing media and event content that engages with a broader audience. We offer professionally guided models in media and the arts to create experiences that inspire **CULTURE**, **CREATIVITY** and **CONNECTIVITY** across Canada. Find out more about us at: [www.vx3exchange.com](http://www.vx3exchange.com) – We are home to [VIBE105](http://www.vibe105.com) (105.5FM) Toronto.

We want YOU to join our community!

### JOB DESCRIPTION

*VX3 Exchange is currently producing its third season of [IMPACT](#) - extraordinary human-interest stories from around Canada. The theme for the season “Being Black in Canada” encapsulates first-person narratives in a documentary style multimedia feature.*

VX3 Exchange has an exciting opportunity for an organised and innovative **Digital Content Specialist** to **create exceptional content** while identifying the **most effective broadcast/digital delivery channels** for the IMPACT project. The Digital Content Specialist will **cast vision, form concepts and pilot design philosophy** – determining the **creative vision of IMPACT** as a product of VX3 Exchange – and manifesting the vision through **audio, visuals and online platforms**.

Multimedia is a combination of different content forms; audio, photography, animation, video or other interactive mediums. This position will work to create **compelling media assets** for the IMPACT brand. This role is perfect for a creative who can leverage multiple technologies based on creative skills to produce assets such as **broadcast features (audio/video), animated motion graphics & promotional trailers**.

Meetings between the News Desk Coordinator and the **Digital Content Specialist** will take place on a regular basis (**remotely**).

**\*NOTE: DUE TO CURRENT RESTRICTIONS - OPERATIONS WILL BE A MIX OF REMOTE & ON-SITE**

### QUALIFICATIONS:

- **Min. 2 years** of related experience with **1+ years multimedia experience** in agency or social enterprise setting
- **Min. 1 Years** of experience curating **creative multimedia assets** - from developing vision and the message platform - to overseeing production on time.
- Degree in Design/ Video/Animation (*minimum 3<sup>rd</sup>/4<sup>th</sup> Year*)
- Experience creating integrated engagement content across all media channels from broadcast, video, digital, social media, to online.
- **Must have understanding and be fluent in the language of film, animation, audio and video storytelling.**
- **Thorough knowledge and understanding of the ever-evolving multimedia platforms.**

- Must thrive on **tight deadlines** and the challenge of producing multiple stories in a short period of time
- Demonstrate an ability to work in a **remote team/collective environment**
- **Strong written and oral communication skills**
- Demonstrate **innovation, problem solving and multitasking skills**
- Detail oriented and **strong time management skills**
- Ability to **follow instructions, work independently** and take initiative
- Possess excellent knowledge of the **Adobe Creative Suite** (*Photoshop, Premier Pro and After Effects*).
- **Previous experience as a MULTIMEDIA CONTENT PRODUCER A MUST.**

Applicant must send a cover letter, resume, samples for review and **MUST LIVE IN TORONTO/ GTA** and prepare to **work REMOTELY (Regularly) and ON-SITE (Occasionally)** . Please specify in your application your area(s) of interest and experience, including any accommodation(s).

If considered for the position applicant must provide three (3) professional references and three (3) personal references prior to a scheduled interview with the News Desk Coordinator.

Applicants should be confident, sociable, reliable, fast-learners, quick thinkers, and a self-starter. If you have these qualities, please email to schedule an interview (via Zoom). We are looking forward to hearing from you!

Contract for P/T hours, Approx. **\$16.50 - \$17 per hour / 10-15hrs p/wk** (*additional hours dependant on projects*)

Deadline: **MAY 28, 2021 by 4:00 pm EST**

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*VX3 Exchange (CCCMAD Inc.) is an anti-sexist, anti-racist, anti-homophobic, anti-oppressive employment environment; and is committed to a diverse and equitable workspace. Only candidates selected for an interview will be contacted.*

**Job Contact Information - Send Submissions to:**

Fatima Husain, News Desk Coordinator

**VIBE105 – Toronto’s Diverse Music Mix**

c/o VX3 Exchange York University - The Student Centre, Suite 413  
4700 Keele Street Toronto, ON M3J 1P3

Email: [jobs@vx3exchange.com](mailto:jobs@vx3exchange.com) Fax: (416) 650-8052

**Salary:** \$16.50 - \$17 pr/hr

**Terms:**

Contract for Summer/Fall Term (*with potential for extension*)

**Start Date:** June 7<sup>th</sup>/2021

**End Date:** October 31<sup>st</sup>/2021

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Upon appointment, the role will be required to work flexible hours and complete a determined observation period. If necessary, the candidate will be provided with the necessary trainings during the first two weeks of their appointment. *Note: If identified, these trainings will then be compulsory to undertake. **ONLY CANDIDATES WITH A PREVIOUS EXPERIENCE WILL BE CONSIDERED FOR THIS ROLE.***