

<u>CONTENT EDITOR: VIDEO/SOUND DESIGN - FEATURE (IMPACT)</u>

TERM: P/T STAFF CONTRACT (PROJECT BASED - FREELANCE)

Canadian Centre for Civic Media and Arts Development Inc. operates as VX3 Exchange. We strive to connect the Canadian Afro-Caribbean community (and other key demographics) by way of producing media and event content that engages with a broader audience. We offer professionally guided models in media and the arts to create experiences that inspire **CULTURE**, **CREATIVITY** and **CONNECTIVITY** across Canada. Find out more about us at: www.vx3exchange.com – We are home to <u>VIBE105</u> (105.5FM) Toronto.

We want YOU to join our community!

JOB DESCRIPTION

VX3 Exchange is currently producing its third season of <u>IMPACT</u> - extraordinary human-interest stories from around Canada. The theme for the season "Being Black in Canada" encapsulates first-person narratives in a documentary style multimedia feature.

VX3 Exchange has an exciting opportunity for an organised and innovative **Creative Editor** to **create exceptional content** while identifying the **most effective broadcast/digital delivery channels** for the IMPACT project. The Creative Director will **cast vision, form concepts and pilot design philosophy** – determining the **creative vision of IMPACT** as a product of VX3 Exchange – and manifesting the vision through **audio, visuals and online platforms**.

The Creative Editor should be **self-driven**, **creative thinker** with innovative approaches and new ways of looking at things. The role requires **keeping pace** with the constantly evolving nature of a civic media outlet and actively approaching stories from an in-depth **journalistic lens**.

Meetings between the News Desk Coordinator and the **Creative Editor** will take place on a regular basis (remotely).

*NOTE: DUE TO CURRENT RESTRICTIONS - OPERATIONS WILL BE A MIX OF REMOTE & ON-SITE

QUALIFICATIONS:

- Min. 2 years of related experience with 1+ years multimedia experience in agency or social enterprise setting
- Min. 2 Years of experience editing creative multimedia content from developing vision and the message platform to overseeing production on time.
- Degree in Design/Photo/Video/Animation (min. 3rd/4th Year Design Program)
- Possess excellent knowledge of the Adobe Creative Suite (Photoshop, Premier Pro and After Effects), Avid Media Composer, Final Cut Pro.
- Must have understanding and be fluent in the language of film, animation, and video storytelling.
- Demonstrated knowledge of visual composition, location sound and lighting skills.
- Must thrive on **tight deadlines** and the challenge of producing multiple stories in a short period of time

Canadian Centre for Civic Media and Arts Development Inc. – 4700 Keele Street, Ste. 413 The Student Centre Toronto, ON M3J 1P3Tel. 416.736.5293Fax. 416.650.8052Web. www.vx3exchange.comCharitable #. 11885 8976 RR0001

- Open-minded to various perspectives in alternative, socially engaging programming
- Demonstrate an ability to work in a remote team/collective environment
- Strong written and oral communication skills
- Demonstrate innovation, problem solving and multitasking skills
- Detail oriented and strong time management skills
- Ability to follow instructions, work independently and take initiative
- Previous experience as a CONTENT EDITOR (VIDEO/SOUND DESIGN) A MUST.

Applicant must send a cover letter, resume, samples for review and **MUST LIVE IN TORONTO/ GTA** and prepare to **work REMOTELY**. Please specify in your application your area(s) of interest and experience, including any accommodation(s).

If considered for the position applicant must provide three (3) professional references and three (3) personal references prior to a scheduled interview with the News Desk Coordinator.

Applicants should be confident, sociable, reliable, fast-learners, quick thinkers, and a self-starter. If you have these qualities, please email to schedule an interview (via Zoom). We are looking forward to hearing from you!

Contract for P/T hours, Approx. \$16.50 - \$17 per hour / 10-15hrs p/wk (additional hours dependant on projects)

Deadline: MAY 28, 2021 by 4:00 pm EST

VX3 Exchange (CCCMAD Inc.) is an anti-sexist, anti-racist, anti-homophobic, anti-oppressive employment environment; and is committed to a diverse and equitable workspace. Only candidates selected for an interview will be contacted.

Job Contact Information - Send Submissions to:

Fatima Husain, News Desk Coordinator

VIBE105 – Toronto's Diverse Music Mix

c/o VX3 Exchange York University - The Student Centre, Suite 413 4700 Keele Street Toronto, ON M3J 1P3

Email: jobs@vx3exchange.com Fax: (416) 650-8052

Salary: \$16.50 - \$17 pr/hr

<u>Terms:</u>

Contract for Summer/Fall Term (with potential for extension) Start Date: June 7th/2021 End Date: October 31st/2021

Upon appointment, the role will be required to work flexible hours and complete a determined observation period. If necessary, the candidate will be provided with the necessary trainings during the first two weeks of their appointment. *Note: If identified, these trainings will then be compulsory to undertake.* **ONLY CANDIDATES WITH A PREVIOUS EXPERIENCE WILL BE CONSIDERED FOR THIS ROLE.**