

CREATIVE DIRECTOR: MULTIMEDIA FEATURE (IMPACT)

TERM: P/T STAFF CONTRACT (PROJECT BASED – FREELANCE)

Canadian Centre for Civic Media and Arts Development Inc. operates as VX3 Exchange. We strive to connect the Canadian Afro-Caribbean community (*and other key demographics*) by way of producing media and event content that engages with a broader audience. We offer professionally guided models in media and the arts to create experiences that inspire **CULTURE**, **CREATIVITY** and **CONNECTIVITY** across Canada. Find out more about us at: www.vx3exchange.com – We are home to [VIBE105](http://www.vibe105.com) (105.5FM) Toronto.

We want YOU to join our community!

JOB DESCRIPTION

VX3 Exchange is currently producing its third season of [IMPACT](#) - extraordinary human-interest stories from around Canada. The theme for this season “Being Black in Canada” captures first-person narratives in a documentary style multimedia feature.

VX3 Exchange has an exciting opportunity for an organized and innovative **Creative Director** to **develop** and **assist in the overseeing** of this multimedia documentary project at its **earliest stages**. The Creative Director will **craft vision, form concepts and pilot design philosophy** – determining the **visual inspiration of IMPACT** and executing the concept across **audio, visual and digital platforms**.

The role extensively requires skills for **team management** and providing **creative guidance** to match the **goals and objectives** of IMPACT as a consumable production.

The Creative Director will clearly explain how to **enhance the IMPACT brand image, execution of the creative design process** and further to **delegate** each part of the process to team members – from **production to execution and distribution** of final product (specifically the first two episodes) on targeted multimedia platforms.

Meetings between the Content Lead/Department Coordinator and the **Creative Director** will take place on a regular basis (**regularly remotely/ occasionally on-site**).

***NOTE: DUE TO CURRENT RESTRICTIONS - OPERATIONS WILL BE A MIX OF REMOTE & ON-SITE**

QUALIFICATIONS:

- **Min. 2 Years** of experience producing **visual media** - from developing vision and the message platform - to overseeing production on time and on budget
- Experience creating video and graphic design templates to be used across all media channels from broadcast, video, digital, social media, to online.
- Must thrive on **tight deadlines**
- Open-minded to various perspectives in alternative, socially engaging programming
- Demonstrate an ability to work in a remote team/collective environment

- Strong written and oral communication skills
- Demonstrate innovation, problem solving and multitasking skills
- Detail oriented and strong time management skills
- Strong organizational, research and leadership skills
- Ability to follow instructions, work independently and take initiative
- Highly skilled with leading a team of creative talent
- Strong creative vision with an understanding of business objectives
- **Previous experience producing and delivering timely creative video content A MUST.**

Applicant must send a cover letter, resume, samples for review and **MUST LIVE IN TORONTO/ GTA** and prepare to **work REMOTELY (Regularly) and ON-SITE (Occasionally)** . Please specify in your application your area(s) of interest and experience, including any accommodation(s).

If considered for the position applicant must provide three (3) professional references and three (3) personal references prior to a scheduled interview with the News Desk Coordinator.

Applicants should be confident, sociable, reliable, fast-learners, quick thinkers, and a self-starter. If you have these qualities, please email to schedule an interview (via Zoom). We are looking forward to hearing from you!

Contract for P/T hours, Approx. **\$17.50 per hour / 10-15hrs p/wk** (*additional hours dependant on projects*)

Deadline: **MAY 28, 2021 by 4:00 pm EST**

VX3 Exchange (CCCMAD Inc.) is an anti-sexist, anti-racist, anti-homophobic, anti-oppressive employment environment; and is committed to a diverse and equitable workspace. Only candidates selected for an interview will be contacted.

Job Contact Information - Send Submissions to:

Fatima Husain, News Desk Coordinator

VIBE105 – Toronto’s Diverse Music Mix

c/o VX3 Exchange

York University - The Student Centre, Suite 413

4700 Keele Street Toronto, ON M3J 1P3

Email: jobs@vx3exchange.com Fax: (416) 650-8052

Salary: \$17.50 pr/hr

Terms:

Contract for Summer/Fall Term (*with potential for extension*)

Start Date: June 7th/2021

End Date: October 31st/2021

Upon appointment, the role will be required to work flexible hours and complete a determined observation period. If necessary, the candidate will be provided with the necessary trainings during the first two weeks of their appointment. *Note: If identified, these trainings will then be compulsory to undertake. **ONLY CANDIDATES WITH A PREVIOUS EXPERIENCE WILL BE CONSIDERED FOR THIS ROLE.***