



CONNECTED.

Being **CONNECTED.** is as simple as 1-2-3!



CONNECTED.

is a volunteer-led initiative designed to inspire leadership, share in like interests and bolster the exchange of valuable knowledge/abilities throughout our community.

Being **CONNECTED.** is as simple as 1-2-3!

1. Spark an idea (*or be lit up by the spark of your peers*)
2. Share Your Thoughts, Talents, Time
3. See It Through

We benefit from having one of the most talented and diverse core of contributors in the country! Being **CONNECTED.** gives you an immediate opportunity to form bonds while sharing ideas, talents and interests in a safe and encouraging environment.

We know that there are a lot of new skills and routines to learn through the V360 Program and how that can be exciting and challenging at the same time.

Being **CONNECTED.** pairs you with others who have walked your path or are growing along the same path as you. It's a way to exchange best practices and life skills or simply an opportunity to collectively share some positive experiences with like-minded people.

HOW CAN I GET CONNECTED.

At key points throughout the year (*quarterly*), we encourage members within our community to lead and/or participate in a number of transformational experiences (*assignments or events*) that contribute to the growth of skills, active citizenship or building formative memories. You can choose to:

- i. Pitch and start up a collective experience of your own, or can easily
- ii. Join in on a collective experience that is being offered in a term. Either way, you're bound to benefit from what will take place next! Whether your experience is ongoing throughout a term or a one-off initiative, you will be a valued member of our growing community collective.





WHAT HAPPENS IN A COLLECTIVE

It's real easy. A 'collective experience' can be one of the following:

i. CONTENT STREAM - an experience that contributes to the presentation of a specialized broadcast or new media programming. These can range from regularly scheduled program contributions to specialized themes on a content blog.

ii. INDUSTRY STREAM - an introduction of new skills and/or ideas that work to build valuable vocational and educational capacity. These can range from expert led workshops to group/panel discussions that exchange knowledge around important industry trends.

iii. COMMUNITY STREAM - a safe and fun opportunity to form bonds and identify like-minded peers with the drive to push 'big ideas' forward. These can range from a small group outing or potluck to an agency wide leadership building event.

BREAKING DOWN THE STEPS

1. Spark An Idea

During the following periods, you can submit and/or sign up to participate in a scheduled **CONNECTED.** experience.

● **Q1. January – March**

Submission of Experiences by:
Dec 3rd – Dec 14th, 2018

● **Q2. April – June**

Submission of Experiences by:
Mar 4th – Mar 15th, 2019

● **Q3. July – September**

Submission of Experiences by:
Jun 3rd – Jun 14th, 2019

● **Q4. October – December**

Submission of Experiences by:
Sept 2nd – Sept 13th, 2019



1. Spark An Idea (cont'd)

If you have a skill/talent for pulling groups together, then why wait to showcase your leadership?! If you simply would like to participate in a team/collective environment and want to showcase your skills/energy then why wait to get involved?! Submit your collective idea to the Resource Coordinator at resources@vx3exchange.com during the submission period and we'll review to see how we can support resourcing the idea or work with you to bring your idea to life. If your goal is to simply participate in a group/experience, then you can review our **'Spark Board'** at the start of each quarter and sign up to participate. Whether you come aboard as a **'Spark Leader'** or simply participate in a listed experience, your contributions help build our community and create amazing opportunities to develop new skills and engage with new contacts.

2. Share Your Thoughts, Talents, Time...

Participating in a **CONNECTED.** experience is probably the best way to get involved with VX3 and VIBE105. Once engaged you learn valuable routines and hit the ground running in a meaningful way that allows you to exchange talents, interests and experiences. A **'Sparked Idea'** can look like

(A) leading participants to volunteer at a VIBE sponsored Soup Kitchen experience during the holidays (**Community Focused**), or

(B) securing a Guest Speaker to deliver a series of industry skills workshop on Photography or an stand-alone workshop on Social Media Marketing (**Industry Focused**) or simply

(C) contributing as a researcher, correspondent or assistant producer on special block of programming for Black History Month (**Content Focused**).

Either way you slice it, one can participate as a Leader or an Active Contributor regardless of your starting skill level right away. We want your time within VX3 to be one guided with positive experiences and opportunities to build your skills and awareness of the industry.

3. See It Through

The obligation to any **CONNECTED.** experience is short-term (*fulfilled within a maximum 3-month term*) to accommodate balancing all other commitments one may have, whether invested in school, life or community. We understand that everyone has an extremely hectic lifestyle and expect that participating in any of the experiences 'sparked' by our team will only work to better enhance your time while growing within our community and gaining new media/broadcast skills.

Whether you take on a role as a leader or simply participate from term-to-term to augment your time within the agency we encourage you to fulfill your commitment to group(s) you sign up with. The time you spend in any experience will be constructive and contribute toward positive growth and open up opportunities for ensuing rewards and recognition throughout the year

WHAT DO I DO NEXT

Ask for an invite to our **CONNECTED. Board** on **Trello**. You can be a SPARK LEADER or a CONTRIBUTOR/PARTICIPANT.

Spark Leader

Submit for a leadership role (*we will invite you out to a brief orientation for details to support you in your role*) during the submission stage at the end of each quarter. If your experience is **approved** we will have your experience promoted to the whole community of VIBE Ambassadors and contributors. We look forward toward flaming the spark of your leadership and contributions to the community over the term.

Contributor/Participant

The experiences offered in each term are generated to break the ice. Participating in a **CONNECTED**. Experience is a great opportunity to get acquainted with your peers and build skills and awareness of the systems and processes throughout VX3 and VIBE105. You don't have to be an expert in any skill or routine to participate, just bring those positive vibes

and we'll lead you through the rest! Your commitment could be limited to a one-time event and/or in contribution to a programming block and/or collective – your choice in how you want to shine and be a key part of the V360 community! Have fun with it while you build your skills through your training modules as part of the V360 program.

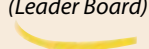


(Sample of the **CONNECTED**. Trello Board flow)

ABOUT **CONNECTED**.


Enclose **CONNECTED**.
Toolkit and assets


SPARK AN IDEA (Leader Board)


Submit new ideas
on this board
for approval by
deadline.
Identify leader and
max number of
participants to
be involved


CONTENT STREAM


Various 'cards'
posted to sign
up toward
CONNECTED.
experiences


INDUSTRY STREAM


Various 'cards'
posted to sign
up toward
CONNECTED.
experiences

COMMUNITY STREAM


Various 'cards'
posted to sign
up toward
CONNECTED.
experiences

ARCHIVED


A history of past
experiences
And workflows that
worked successfully.

CONNECTED. is a volunteer leadership initiative developed by VX3 Exchange Inc. All concepts are designed to inspire active citizenship and high-level community contribution.

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